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Anipro® and WeatherPro® are part of Performance Feeds TimeWise Programs.

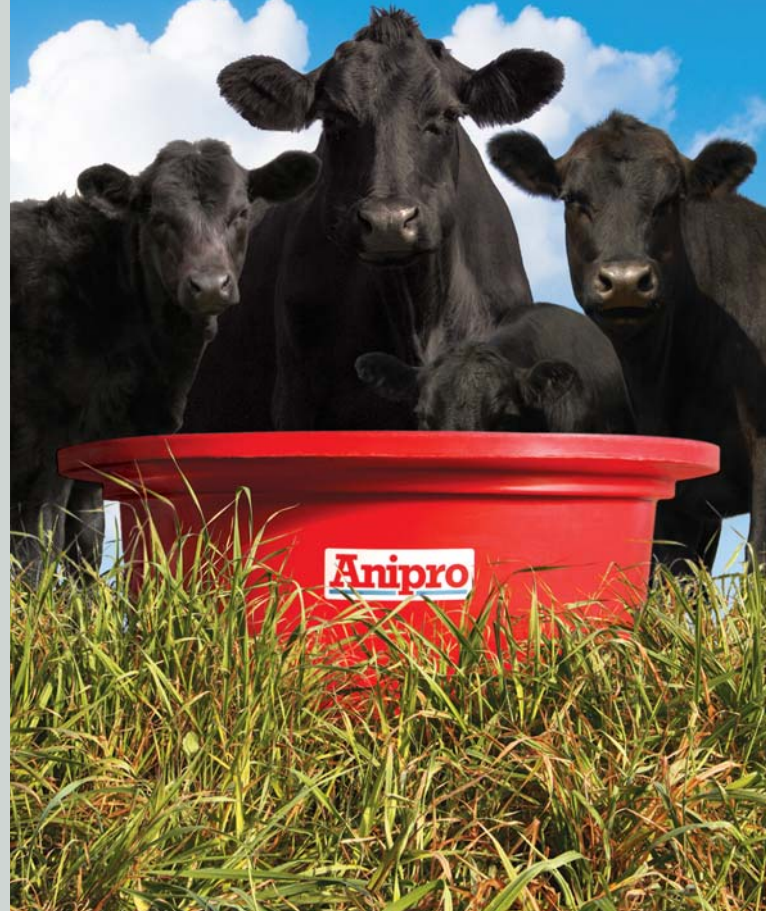
Anipro®
Liquid Supplements
Service & Quality in Livestock Nutrition

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WeatherPro

Anipro®

For Beef Production

For Southern Australia



Your Local Distributor

When producing top quality beef and dairy products for domestic and export markets, you can't just rely on good seasonal conditions. You need to make the most of what you have - whether it's fresh or mature forage.

Throughout Australia, paddock forage provides a large proportion of the feed available to livestock. For the majority of the year though, forage is high in fibre and low in protein, and unlikely to meet the total nutritional requirements of cattle - particularly during late gestation, lactation and periods of high stress and/or growth.



Supplementation Made Easy.

Anipro - the recognised leader in liquid supplementation for grazing livestock - helps maximise return from pasture and crop-based production systems.

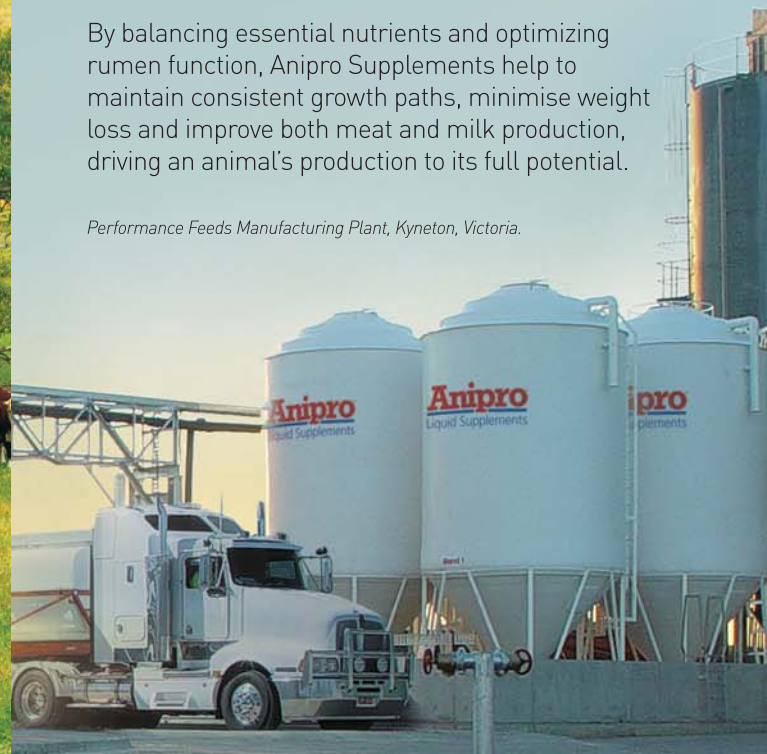
Anipro for Cattle Production is a molasses-based liquid protein supplement that balances dietary nutrients for beef and dairy grazing pasture, forage crops and hay.

Anipro Programs feature a highly palatable two-part, 'sweet' and 'sour' formulation to provide animals with protein (NPN), essential minerals and vitamins.

Known for its high quality individual programs, superior service, integrity and professionalism, Anipro for Beef Production can boost a producer's ability to consistently meet stringent market demands for product specifications.

By balancing essential nutrients and optimizing rumen function, Anipro Supplements help to maintain consistent growth paths, minimise weight loss and improve both meat and milk production, driving an animal's production to its full potential.

Performance Feeds Manufacturing Plant, Kyneton, Victoria.



Improved Animal Performance.

Anipro Liquid Supplements stimulate your cattle to eat more dry matter and digest it more easily.

Anipro's balanced nutrient profile, formulated to NRC (National Research Council) recommendations assists cattle to reach their optimum genetic potential.

Anipro Supplements contain the glycine bound mineral product, **ABSORB**[®], a metal specific amino acid complex. Research with cattle has shown that supplementation with organic minerals can improve reproductive efficiency and milk production, enhance immune response and increase feed conversion.

- Heavier weaning weights
- Improved reproductive efficiency
- Improved milk production
- Enhanced weight gains
- Better roughage utilization
- Smoother feedlot entry

ABSORB[®] is a Registered Trademark of Optimum Animal Efficiency Pty Ltd



The RumaPro[®] Advantage.

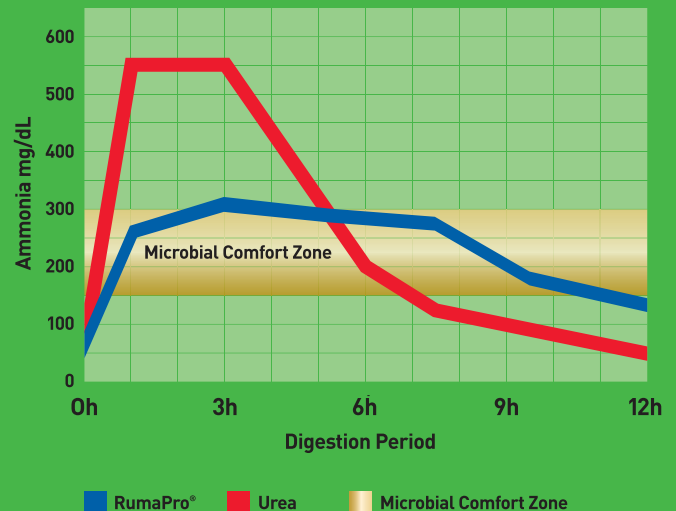
What an animal eats is important, but what happens once inside is even more so.

In livestock, micro-organisms in the rumen ferment plant tissue and provide a major source of protein for the animal. To do this, they need nitrogen - and they get this from ammonia in the rumen fluid.

All Anipro Supplements contain **RumaPro**[®] - a unique, non-protein nitrogen (NPN) ingredient specifically developed to provide a safe, sustained release ammonia source for ruminants.

RumaPro[®] remains available to rumen micro-organisms for up to 12 hours following ingestion. This is up to three times longer than conventional urea.

RumaPro[®] - A True Sustained Release NPN Source



The Benefits of an Anipro Program.

Consumption Control.

Anipro Service Providers work out intake targets based on available forage and status of the animals. They regulate consumption to make sure that animals get the supplemental nutrients they need.

Labour and Capital Savings.

There is no need for you to invest in either capital or labour.

Troughs Supplied.

Large troughs are supplied as part of an Anipro Program. These are designed to provide livestock with sufficient feeding space to access the supplement at will. This prevents excessive feeding competition between animals.

Cost Effective Nutrition.

To keep your costs down, appropriate average daily consumption targets are carefully calculated as part of our outstanding delivery service. A number of important variables are considered: age, size and condition of cattle; availability and quality of the forage; management practices being employed; type of feeding program and stage within the production cycle.

Target Anipro Intake Rates for various Livestock Categories:

Cattle	Live Weight (kg)	mL/hd/d
Weaners	200 - 300	400
Yearlings (<i>heifers and steers</i>)	400+	500 - 600
Cows (dry)	500	500 - 650
Cows (lactating)	550 - 600	600 - 800
Bulls	700 - 1000	900 - 1200

Anipro intakes are based on an application rate of 125 mL per 100 kg live weight:

- Minimum effective intake (e.g. for weaners) is 400 mL.
- When supplementing lactating cows, the weight of the calf is included.

For maximum response and value, Anipro supplementation should be implemented:

- In conjunction with sound animal health and husbandry procedures
- In accordance with an animal's nutritional requirements and dietary inputs from pasture and other forages.

For maximised production, incorporate Anipro into a TimeWise Nutrition program for beef or dairy.

